## NEWS



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## KIMIE FUKUYAMA NAMED GENERAL MANAGER OF KAMIKOCHI IMPERIAL HOTEL

April 1st, 2024; Tokyo, Japan: Japan's 134 year old Imperial Hotel, Ltd. has announced the appointment of Kimie Fukuyama as General Manager of Kamikochi Imperial Hotel, effective April 1, 2024. Fukuyama previously served as Deputy General Manager.

Fukuyama's distinguished career began after graduating from Gakushuin University, joining Imperial Hotel, Ltd. Here, she first honed her practical skills in sales, and gained extensive experience and expertise in marketing and planning in the Sales, Restaurant, and Food and Commodities Sales departments. When the hotel shop "Gargantua" was relocated in December 2021, she had a key role in opening it as a new type of delicatessen that was completely different from the traditional style. In 2023, she was appointed Deputy General Manager of the Kamikochi Imperial Hotel.

Reflecting on her new leadership role, Fukuyama shared, "The strict yet harmonious coexistence with the breathtaking natural beauty of Kamikochi inspires a profound sense of longing and return. It is our continuous goal to harmonize with this magnificent landscape, offering unwavering hospitality with each visit."

Since its inception in 1890 in Tokyo, the Imperial Hotel has served as the hallmark of Japanese hospitality excellence. The Kamikochi Imperial Hotel, opened in 1933 as Japan's premiere mountain resort, recently celebrated its 90th anniversary. Nestled in the Chubu-Sangaku National Park in Nagano Prefecture, Kamikochi boasts dual recognitions as a "Place of Scenic Beauty" and a "Special Natural Monument," embodying a unique blend of natural grandeur and cultural heritage.