



FOR IMMEDIATE RELEASE: JANUARY 31ST, 2018:

JAPANESE AESTHETICS PACKAGES AT THE IMPERIAL

Tokyo, Japan: January 31st 2018; Tokyo's world renowned, 127 year-old Imperial Hotel, one of Japan's most historic grand hotels, will soon be offering guests and visitors alike an interesting and somewhat unusual opportunity to personally savor various aspects of traditional Japanese culture first hand, when it presents an "Imperial Arts Festival" commencing this coming Monday, February 12th, 2018, featuring displays, lectures and encounters with Japanese culture through expressions such as Noh drama, ikebana flower arrangement, the sado classical tea art, and the wearing and aesthetics of the traditional kimono, among others.

The full event presents a series of opportunities created to allow both local and international participants to leisurely experience some of Japan's more celebrated traditional arts and culture, including a tableau program focusing on the assembling and wearing of sumptuous kimono, flower arrangement, and a ritual tea ceremony to be held in the formal sukiyazukuri style Tokyo-an tea pavilion inside the hotel. Western classical music performances and various dining choices are also included.

An Imperial Arts Festival Dinner Concert will kick off the program with a lobby concert by the Illuminato Ensemble, with Tomomi Nishimoto as artistic director and chief conductor.

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Imperial Hotel, Ltd.

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Comprising the festival will be the following events:

Dinner Concert

Monday, February 12th, 2018

Reception: 17: 00 to 18: 00

Concert: 18: 00 to 19: 15

Dinner service from 19: 30 to 20: 45

Imperial Hotel Tokyo Peacock Room, 2nd Floor, Main Building

Fee: ¥45,000 per person (service charge and consumption tax included)

* Full course French dinner with drinks.

Artistic director: Tomomi Nishimoto

Entertainer appearances:

Yachiyo Inoue - Living National Treasure

Mika Ikenobo (Flower arrangement school)

Kumamoto Yoshinaga (soprano)

Illuminato Philharmonic Orchestra

Illuminato Ballet

Illuminato Choir

Performances are subject to change.

Guidance will be provided in Japanese.

Lobby Concert and Décor:

Monday, February 12th, 2018

From 16: 00 to 16: 30 (tentative)

Main Lobby, Main Building

Open to the public

Entertainment: Illuminato Ensemble

Displays:

Monday, February 12th, 2018 to Wednesday February 14th, 2018

Program: Mika Ikenobo work "Yugen"

Reservations and Inquiries:

Imperial Hotel Tokyo Banquet Events telephone: 03-3504-1255

(10: 00 to 17: 00 $\mbox{\%}$ excluding weekends and holidays)

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1) Accommodation Package with Noh Drama Performances at the National Noh Theatre

After a Noh performance at the National Noh theater (Sendagaya, Shibuya ward), guests are invited to learn and perform Noh movements while wearing a Noh mask.

Transportation to and from the hotel is provided.

Period offered: February 7th to 16th, 2018

Double occupancy usage deluxe twin room. ¥75,000 per room, per night, with breakfast and Noh performance tickets and inclusive of service charge and consumption tax; hotel tax separate. ※ Guidance will be provided in Japanese.

Reservation and Inquiries: Imperial Hotel Tokyo Room Reservation Division telephone: 03-3504-1251

Mondays - Fridays from 09: 00 to 21: 00; Saturdays 09: 00 to 20: 00; Sundays 09: 00 to 18: 00

2) Kimono Experience

Immerse yourself in authentic Japanese attire and make-up. Includes kimono dressing, makeup and hair dressing at Hatsuko Endo Weddings, a prestigious wedding ceremony packaging establishment founded in 1905. Available for both ladies and gentlemen. Tour in full costume as you like on the day.

Available: February 15th, 16th, 19th, and 20th, 2018 120 minutes in total; advance reservations requested.

"Hatsuko Endo Weddings", 6th Floor, Main Building

¥60,000 per person (service charge and consumption tax included)

* Kimonos can be chosen from several different styles. Hair dressing included.

Reservation and Inquiries:

Imperial Hotel Tokyo Hotel Operations Management Division, Sales Planning, telephone 03-3539-8240

(10: 00 ~ 17: 00 % excluding weekends and holidays)

3) Ikebana Ikenobo

Japanese flower arrangement lessons for beginner, by Ikebana Ikenobo, a floral arts school boasting over 550 years of history. Optional lessons in English or Mandarin.

February 15th, 16th, 19th and 20th, 2018

90 minute package period; advance reservations requested

Bouquet Room, Main Building

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5,000 per person (service charge included)

※ Ikenobo signature scissors presented to each participant.

Reservation and Inquiries:

Imperial Hotel Tokyo Hotel Operations Management Division, telephone: 03-3539-8240

(10: 00 to 17: 00 % excluding weekends and holidays)

4) CLASSICAL JAPANESE TEA CEREMONY AT THE TOKO-AN

At the Toko-an tea room, 4th Floor, Main Building, designed by Togo Murano, a renowned architect famed for sukiyazukuri teahouse architecture.

Tea presented in formal ritual by master staff.

10: 00 to 16: 00 excluding Sundays and holidays.

Advance reservations requested

¥2,000 per person (consumption tax included) \times one light green tea with serving of traditional tea ceremony sweets

Reservation and Inquiries: Imperial Hotel Tokyo, telephone 03-3504-1111.

■ Art Festival Restaurant Special Cuisine Selections

Reflecting a theme of flowers and vivid colors of the four seasons in Japan, cuisiniers will create special menus to suit the festival theme. French, Japanese and Chinese cuisine are available to accompany guests' Japanese cultural experiences.

February 1st to February 28th, 2018. At La Brasserie, LLI, Imperial Tower until March 12th; at "Isecho", LL1 Imperial Tower, until March 31st.

* Prices are inclusive of consumption tax and exclude service charge

La Brasserie

Imperial Hotel Arts Festival menu (full course)

February 1st to March 12th

Lunch: 11: 30 to 14: 30

Dinner: 17: 30 to 21: 30

¥12,500 per person.

Reservation and Inquiries: telephone 03-3539-8073, La Brasserie

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Kyo-ryori Isecho

Hana Kaiseki Dishes

February 1st to March 31st, 2018.

11: 00 to 21: 30

¥10,800 per person.

Reservation and Inquiries: telephone 03-3503-1800, Isecho.

Kaiseki Cuisine Tokyo Kitcho

Omakase Kaiseki Matsu table d'hote.

Lunch: 11: 30 to 14: 00 Dinner: 17: 00 to 20: 00 \(\frac{27}{000}\) per person.

Reservation and Inquiries: 03-3504-0777, Tokyo Kitcho.

Tokyo Nadaman Japanese Cuisine

Kaiseki Hana table d'hote

Lunch: Weekdays 11: 30 to 14: 30

Saturdays, Sundays and public holidays: 11: 30 to 17: 00

Dinner: 17: 00 to 21: 30 ¥14,000 per person.

Reservation and Inquiries: telephone 03-3503-7981, Tokyo Nadaman

Japanese Dining San Applause

Menu: Imperial Hotel Arts Festival Commemorative Hana table d'hote

11: 30 to 14: 30 ¥6,480 per person

Reservation and Inquiries: telephone 03-3595-2271, San Applause

Edo-mae Sushi Sushigen

Sakura table d'hote

11:00 to 21:30

¥12,960 per person

Reservation and Inquiries: telephone 03-3503-3600, Sushigen.

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Edo-mae Sushi Nakata

Menu: Imperial Hotel Art Festival Menu

11: 30 to 21: 30

¥13,000 per person.

Reservation and Inquiries: telephone 03-3503-6026, Nakata

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Chinese Cuisine Peking

Sakura lunch table d'hote

11: 30 to 14: 30

¥3,780 per person.

Reservation and Inquiries: telephone 03-3503-8251, Peking.

Tempura Ten-ichi

Tsuki tempura table d'hote

16: 00 to 21: 30

¥11,880 per person.

Reservation and Inquiries: telephone 03-3503-1001, Ten-ichi.

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Photo: This finely colorful appetizer is part of an elegant and memorable Art Festival menu at The Imperial's convivial La Brasserie.



Photo: Tea prepared in a classical tea ceremony at the Toko-an tea room