

# NEWS



IMPERIAL HOTEL

Always amazing.



FOR IMMEDIATE RELEASE:

March 3, 2025

## Tokyo's Iconic Imperial Hotel Celebrates its 135th Anniversary

Events Continue Through March 31, 2026

Tokyo, Japan; March 3, 2025: The renowned Imperial Hotel in Tokyo is commemorating its 135th anniversary on November 3, marking over a century of continuous service since its opening in 1890. Celebrations are already underway, with special events and activities planned through March 31, 2026.

As part of the anniversary celebrations, the hotel is offering unique events and exclusive packages that highlight bespoke products, positioning this milestone as an opportunity to refine its sales strategies. A new marketing campaign has also been launched, featuring an original 135th Anniversary logo and the theme “Always Amazing.”

The “Always Amazing” concept embodies the hotel’s commitment to evolving and delighting guests with new experiences while maintaining the distinctive elegance that defines the Imperial Hotel. This ethos is further emphasized by upcoming ventures, such as the opening of the Imperial Hotel, Kyoto in spring 2026 and the planned reconstruction of the Imperial Hotel, Tokyo, symbolizing continued innovation and value creation.

To commemorate the 135th anniversary of the hotel's opening, we are offering the “IMPERIAL SERENITY” accommodation package, which allows you to enjoy the hospitality of the Imperial Hotel through special activities inside and outside the hotel.

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For further information, contact the Public Relations Department, Imperial Hotel, Ltd.,  
1-1, Uchisaiwai-cho 1-chome, Chiyoda-ku, Tokyo 100-8558, Japan  
Telephone: (03) 3504-1111 Facsimile: (03) 3504-1474 <http://www.imperialhotel.co.jp>

**“IMPERIAL SERENITY” accommodation package**

**Product Details**

**Sales period:** Monday, March 17, 2025 - Tuesday, March 31, 2026

\*Reservations begin today, Monday, March 3, 2025.

**Room type:** Imperial floor Junior Suite (58 square meters / Main Building)

**Features:**

- 1) A thoughtfully arranged welcome selection inspired by the history of the Imperial Hotel and Japanese culture
- 2) A choice of five types of activities available only for the package
  - ① Tea ceremony experience in kimono at the tea ceremony room TOKO-AN
  - ② Rickshaw tour in kimono around Hibiya, the Imperial Palace and Tokyo Station
  - ③ Bonseki experience at TOKO-AN
    - \*Bonseki is a traditional Japanese art form in which natural scenes are created on black lacquered trays using white sand, small stones, and special tools such as feathers and sieves.
  - ④ Guided tour of the architecture and history of Ginza
  - ⑤ Tasting experience at Imperial Lounge Aqua with seasonal delights carefully selected by the experts at Imperial Hotel to match your preferences
- 3) Concierge check-in
- 4) Late check-out until 3:00 p.m.
- 5) Exclusive Imperial Floor privileges
- 6) Priority seating at the hotel's restaurants and bars, subject to availability

**Room rate (Double occupancy):**

Starting from 239,100 yen per room including breakfast (tax and service charge included)

**Reservations and inquiries:**

URL: <https://www.imperialhotel.co.jp/tokyo/stay/purpose/imperial-serenity>

Imperial Hotel Tokyo Room Reservations Section +81-3-3504-1251

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## The Imperial Hotel: 135 Years of History

1890 Nov. 3: The Imperial Hotel opens, serving as Japan's guesthouse.

1891 Nov. 3: The Emperor's Birthday Celebrations are held at the hotel. From this year until 1903, the celebration was frequently held at the Imperial Hotel.

1923 Sep. 1: The Wright Imperial, a masterpiece by Frank Lloyd Wright, opens. This is also when hotel weddings, where both the ceremony and reception are held in the hotel, begin.

1924 Feb.: Shingeki dramatic performances start in the hotel's auditorium. A series of theatrical performances follows from this time onward.

1928 Nov.: Bunjiro Ishiwatari and others travel to Paris as the first overseas trainees of the Imperial Hotel, receiving direct training from Escoffier, the "Father of French Cuisine."

1929 Aug. 20: A reception is held for the passengers and crew of the Graf Zeppelin. The hotel is responsible for provisioning the Tokyo-to-Los Angeles route.

1933 Oct. 6: The Kamikochi Imperial Hotel opens as Japan's first mountain resort.

1936 Jan. 26: Opera singer Feodor Ivanovich Chaliapin stays at the hotel. It is during this visit that the famous Chaliapin Steak is created.

1945 Sep. 17: The hotel is requisitioned as quarters for Allied officers. It reopens as a private company under civilian control on April 1, 1952.

1953 Aug. 1: Dining car service starts on the Tsubame limited express trains.

1958 Jul. 25: The Imperial Viking buffet service starts, with "Viking" becoming synonymous with buffet restaurants.

1961 May 28: The first International Rotary Club Annual Convention in Japan is held at the hotel. A hotel boom follows, driven by an increase in international conferences and events.

1964 Oct. 10: The Tokyo Olympic Games are held. Nobuo Murakami, head chef of the Imperial Hotel, and 14 other chefs take charge of the Olympic Village Dining room.

1966 Mar. 1: The Theater Restaurant Imperial opens for business.

1970 Mar. 10: The present main building opens. The second hotel boom occurs in conjunction with the Japan World Exposition, Osaka, 1970.

1975 May 9: Queen Elizabeth II and Prince Philip of the U.K. visit the hotel. The fish dish at the welcome luncheon is honored with the name "Reine Elisabeth."

1983 Mar. 13: The Imperial Tower opens.

1996 Mar. 15: The Imperial Hotel, Osaka, opens.

2004 Aug. 10: The first Imperial Jazz Complex is held. It has since become a popular annual event.

2009 Apr.: The hotel enters into an affiliation with Halekulani Hawaii and Waikiki Park Hotel.

2012 Oct.: The IMF and World Bank Annual Meetings are held at the hotel.

2021 Feb. 1: The Imperial Hotel Service Apartments open. (Business operations ended on June 30, 2024.)

2021 Nov. 1: Imperial Hotel Japanese Cuisine Torakuro opens for business.

2023 Mar. 19: The hotel is awarded Sakura Quality, an ESG Practice international certification for accommodation facilities that implement SDGs, receiving the highest rating of 5 Sakura.